



**THE HINDU**

**Editorial Analysis**

**BANK/SSC/UPSC/STATE EXAMS**

**Diwali Special**



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**READING  
COMPREHENSION  
TITLE/MAIN IDEA**

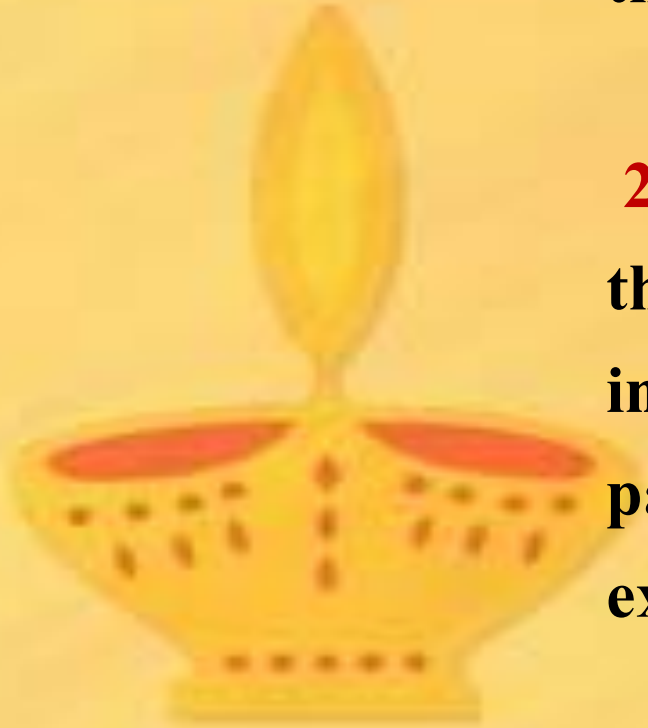


# Styles of Reading Comprehension for IBPS

## PO Exam

**1. Narrative:** Such a style is associated with content flowing in a sequential order. It is usually written in the first person and is a personal account of an individual. It may or may not bring out a theme or central idea.

**2. Descriptive:** This merely involves a detailed description of all things, materialistic as well as non-materialistic. This is usually indicated by the use of the various senses-how the subject of the passage feels, what he can smell, see, taste and hear. The experience or object described may have been positive or negative.

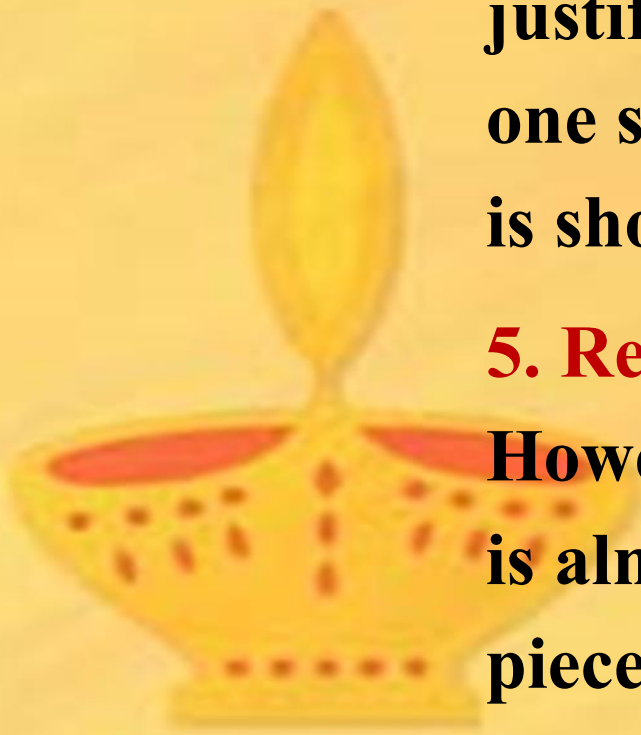




**3. Dialogue-oriented:** This style is the one where the content is more like a story and less informative. This usually includes characters that are linked to each other by a common thread and converse using direct speech.

**4. Argumentative:** This kind of a composition is the easiest to identify. It involves the author taking a particular stand and justifying his opinion through various instances. As such, only one side of the argument, either in agreement or disagreement, is shown.

**5. Reflective:** This is much like an argumentative composition. However, it presents both the sides of an argument and its tone is almost neutral or only slightly biased. It is a well thoughtout piece of work.





**6. Analytical:** As the name suggests, it involves magnifying of a small topic and an in-depth analysis of the same. Amplification of points regarding the central topic is the key to identifying such a style. It involves reasons, logic and a proper conclusion.



**7. Critical:** This is usually like a review of a particular book, movie, piece of art, etc. It points out the exact nuances that work for or against the object. It is an honest opinion given by the author.



**SoftBank Vision Fund has bought stake worth at least \$2.6 billion in Flipkart Ltd, in a deal that provides a part exit to some of the e-commerce company's investors, boosts the ability of India's largest internet firm to take on arch-rival Amazon India, and gives SoftBank a piece of India's most valuable start-up. Flipkart didn't disclose the amount, but SoftBank invested roughly \$1.4 billion directly in Flipkart, three people familiar with the matter said on condition of anonymity. SoftBank will also buy Flipkart shares worth \$1.2-1.4 billion from Tiger Global Management, Accel Partners, IDG Ventures and Flipkart co-founders Sachin and Binny Bansal, among others, the people cited above said. Flipkart's largest investor, Tiger Global—whose representative Kalyan Krishnamurthy is the company's CEO—will get a majority of the \$1.2-1.4 billion from SoftBank, the people said. Flipkart is the only local start-up that is seen as serious competition to Amazon India over the long term. With its financing round in April and the latest SoftBank investment, Flipkart has settled the debate over its ability to take on Amazon. Its prospects have also lifted over the past nine months as it has seen a resurgence in sales.**





**Goldman Sachs served as financial advisor and Khaitan & Co. and Gunderson Dettmer served as legal advisors to Flipkart in the SoftBank deal. Citi served as financial advisor and AZB & Partners served as legal advisor to the SoftBank Vision Fund.**

**What can be the appropriate Title for the above given passage?**

- A. (A) SoftBank's Real Play between Snapdeal and Flipkart**
- B. (B) Flipkart's Big Billion Day**
- C. (C) Flipkart's Transformation into a Pioneer**
- D. (d) Analyzing Flipkart's Merger plans**
- E. (e) Softbank's Trial in Indian Firms**





**India Inc. suffered a new blow on Friday when the chief executive of one of the country's leading technology outsourcing companies suddenly resigned, a surprise move he attributed to "a continuous drumbeat of distractions and negativity." The departure of the executive, Vishal Sikka, from Infosys comes just months after a struggle at the top of the Tata Group, a powerful Indian conglomerate, focused attention on a variety of problems in the country's corporate governance and culture. That criticism came to a head on Friday, when Mr. Sikka suddenly announced he was resigning. In a letter published by Infosys, he complained of a relentless string of attacks, which he said were "repeatedly proven false and baseless." "This continuous drumbeat of distractions and negativity over the last several months/quarters inhibits our ability to make positive change and stay focused on value creation," he wrote. He came to the conclusion "that it is indeed time for me to leave."**







**In that case, the conglomerate's patriarch Ratan Tata, an Indian corporate titan, clashed with his chosen successor, Cyrus Mistry. Mr. Tata ousted Mr. Mistry in October, starting a nasty public battle in which the company found itself defending against accusations of wrongdoing. The fight between the two sides has rumbled on in recent months, with Indian media reporting that the Tata Group had moved to cut ties with companies controlled by Mr. Mistry.**

**What can be the appropriate Title for the given passage ?**

- (a) Vishal Sikka's Resignation**
- (b) The Board's interference and Sikka's Resignation**
- (c) Infosys Chief Quits After Battle**
- (d) The fall of great conglomerate in INDIA**
- (e) None of the above**





*Thank  
You*

